



Create Your Own Promotional Videos

Video is the hottest trend in social media marketing.

Many people own an HD camera and even carry it with them everywhere they go – your Smartphone. With a few low cost accessories, a little planning and practice, you can create videos that will help market your business and engage customers.

In this 2 1/2 hour seminar attendees will learn about:

- ✓ Video technical specifications
- ✓ Available accessories and how they will improve the quality of your videos
- ✓ Tips for capturing better video
- ✓ Posting video to social media
- ✓ Finding help for troubleshooting and learning

For more information or to schedule a seminar, please call 814-657-6800 or email us at:

gibbonsbusinesssolutions@gmail.com



All you need is your Smartphone, a few accessories and this seminar!

GBS Seminars

See the GBS website for more topics in our Seminar Series.

Check our Events page on our website for the current public schedule. Or contact us to schedule a seminar at your location.

Customized seminars are also available. Call us to discuss your training needs.

Instructor: Linda S. Henderson

Linda earned a Bachelor's Degree in Communications from Slippery Rock University and in Vocational Educational Certification from Indiana University of Pennsylvania. She began her video production career in Armed Forces Radio and Television. She owned and operated her own video production company, then taught video production at an adult skill center, and has been employed as a corporate media producer for a large global corporation for the past 20 years. Linda is a certified vocational instructor, Co-Owner of Gibbons Business Solutions and Porch Music Store.

