



The Basics of Using WordPress

Learn how to increase your business on the World Wide Web.

WordPress is an online, open source website creation tool. It is the easiest and most powerful blogging and website content management system in existence today. Everything from simple websites, blogs, complex portals, enterprise websites and even applications are built with WordPress.



WORDPRESS

The User-Friendly Website Maintenance Tool.

In this seminar you will learn about:

- ✓ Advantages of using WordPress
- ✓ Hosting and Installation
- ✓ Terminology
- ✓ Choosing the right theme
- ✓ Overview of the WordPress dashboard
- ✓ Using the Internet as a resource to learn more

For more information or to schedule a seminar, please call 814-657-6800 or email us at:

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Instructor: Holly L. Gibbons

Holly is Co-Owner/Creative Director of GBS and leads the Team with 27 years of management experience, including 20 years as General Manager of an IT company. She is experienced in website development, hosting and management, 30+ years in public speaking and training, and is a social media expert and influencer. Holly is also a partner in a growing artisan business.

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